

Braunvieh Association of America
Board of Directors Meeting
Via Conference Call
April 20 – 7:30pm CST

In attendance:

Board Members

Mark Fullenwider	Robert Williams
Art Brownlee	Russell Freeman
Ray Snider	Ron McBee
Roseanne Segarra	Joe Mask
Randy Breshears	Steve Whitmire
Bob Zinnikas	Tommy Clark

Others: Ron Bolze
Stephanie Nelson
Larry Lane
Jo Dexter & Lisa Bard from Blueprint Marketing

Roseanne Segarra called the meeting to order.

Ray Snider led off with the Opening Prayer.

Minutes from previous meeting: Mark Fullenwider moved and Ray Snider seconded to approved minutes, motion carried.

Mark Fullenwider presented the Treasurers report – account payable balances are higher than in previous years, account receivable balances are lower than previous years. Our true balance at this time is \$97,181.93, higher now than last year. As of today the checking account is approximately \$26,000.

Discussion followed about repaying \$10,000 on our line of credit and reevaluate another installment next month.

Joe Mask moved to repay \$10,000 on our line of credit and Ray Snider seconded. Motion carried.

Tommy Clark moved to approve the Treasurers report, Robert Williams seconded. Motion carried.

Stephanie gave an update on the Junior National Show status (June 16-19) – flyers went out last week and everything is on track. All the junior information is up on the website.

Roseanne provided an update on AI Section of Rules and Regulations and reported that 14% of our registry is AI, and enrolled sires are 128 of 400.

Randy moves to do away with the \$10 AI Fee, effective with all AI calves born in 2010, Ron McBee seconds and motion carries.

Mark Fullenwider makes motion to keep \$10 BAA paperwork fee on enrolled bulls – keep the system in place as it currently is. Bob Zinnikas seconded. Motion carried.

Tommy Clark moved that a printable version of the rules and regulations are to be put on-line and new members receive hard copy as part as new package if existing members want a hard copy it will cost \$10, Mark Fullenwider seconded, motion carried.

Jo Dexter and Lisa Bard with Blue Print Marketing joined the conference to provide update on Commercial Braunvieh publication. They wanted to update response from the survey – and are working on finding a vehicle that goes to a target audience of commercial producers, choices are to either create list of our own or use a mailing list from an existing publication. Also looking at a web press printer that handles volume over 7500 vs Boelte Hall which is a sheet printer, with size and paper being a cost consideration. Looking at a Commercial Braunvieh publication that is geared as informative for commercial producers

BraunAngus criteria – Certified Beef Builder Hybrid. Need to specify the criteria, Ron has sent out proposal that BraunAngus be reserved for certified beef builders only. Two registered parents, progeny of purebred Braunvieh /Angus or mating of two registered BraunAngus parents, F1xF1, F1xF2, no color or polled restrictions and at minimum 1/4 Braunvieh.

Restating the motion: A BraunAngus is the result of mating a purebred Registered Angus (red or black) with a purebred Registered Braunvieh or BraunAngus that would equal ¼ through purebred status for either sex.

Joe Mask moved to approve the BraunAngus Criteria as stated, Dr. Bob Zinnikas seconded. Motion carried.

Certificates will have to be modified in GPS to say BraunAngus. Our system tracks Red Angus as RA and system is set to the international abbreviations. Roseanne wants to treat the BraunAngus criteria in our existing rules as our other Braunvieh crosses.

Ron Bolze - Full Service Commercial Provision. Took to legal council and found no violation of bylaws and we could provide additional services for a fee.

However, in April of 2008, BAA defined core policies,

1. We treat every member equally and impartially,
2. We don't take a role in the marketing of an individuals members cattle.

Legal council found above sentences problematic.

If we approved Full Service Commercial Provision Ron sees his role as a consultant for these breeders not actually running up and down the road doing the work for the breeders.

Roseanne Segarra proposes that we poll membership on what they want on Services.

Long Range Planning – Ron Bolze – Sampson Beef had their USDA Audit and Braunvieh Verified was presented as one tier within Sampson Beef and we are approved and Sampson Beef has ordered 500 tags. July/August magazine – reserved 2 pages to launch the program. No expense to BAA for the audit.

Performance Committee – McBee, Brownlee, Clark - committee had forage based bull development discussion since last meeting a work in progress.

State Association Committee – Randy Breshears – no news.

Promotion Committee – Robert Williams – Mark Nelson and Marilyn Brink have agreed to get back on the committee looking for two more members. Let Robert know if you have suggestions.

Membership Committee – No news.

Show Committee – Stephanie – show points have been calculated and announced in the Braunvieh World, all starts over again in June.

National Sales – Tommy Clark – Talked with Rodger McDowell and Stephanie Nelson, Lisa at Blueprint and Doak Lambert. Have some dates worked out with Stephan Marchman – Starts Sunday, January 16, - Show Wednesday 19th

Ethics Committee – No news.

Awards Committee – Ron Bolze - BIF is meeting June 28-July 1 this summer in Columbia, MO and BAA is nominating Ron McBee for the Seedstock Producer Award.

Junior Committee – No news.

Breeders Guideline Committee – Jo Mast – No news.

Animal Health Committee – Robert Zinnikas – No news.

Import/Export Committee – No news.

Executive Committee – No news.

Future Board Meetings – May 18 via conference call and June 17 in Springfield, MO.

Motion to adjourn by Mark Fullenwider, seconded by Ray Snider, motion carried.