

Braunvieh Association of America
Board of Directors Meeting
November 16, 2010 7:30 p.m. – CST
Via Conference Call

In attendance:

Board Members:

Randy Brashears	Ron McBee
Art Brownlee	Roseanne Segarra
Tommy Clark	Ray Snider
Russell Freeman	Robert Williams
Mark Fullenwider	Bob Zinnikas

Also in attendance: Samantha Murnin, Leslie McKibben, and Lisa Bard.

The meeting was called to order at 7:37 p.m. CST.

Robert Williams thanked the Office Restructuring Committee: Ron McBee, Randy Brashears, Randy Allgood, Mark Nelson, Tommy Clark, Roseanne Segarra, and Art Brownlee.

Russell Freeman moved and Ray Snider seconded to approve AMS contract that was recommended from the Office Restructuring Committee. Motion carried unanimously.

Motion made by Russell Freeman to dispense with the reading of minutes, seconded by Art Brownlee. Motion carried.

Art Brownlee presented Treasurers Report. Leslie McKibben joined discussion. Ray Snider moved to accept and Robert Williams seconded. Motion carried.

Ron McBee questioned the decision to sell the BAA Membership email list to be used in email blasts.

Ron McBee moved to accept motion that BAA does not sell email list of membership effective immediately. Seconded by Bob Zinnikas. Motion carries.

Robert Williams was contacted about possible National Sale donation of lots that want to earmark donated funds for promotion (\$1500-\$2000). Consensus was to send back to Promotions Committee. Some ideas were posters, decals, and additional brochures printed or advertising in Superior's publication.

Kenny Brubaker proposed a handbook for membership – 110 page - \$10,000.00 to be paid for by selling ads. Robert Williams moved to proceed. Ray Snider seconded. Motion carried.

Jason Bates gave National Sales Report. 31 lots, 22 live. Need to encourage more entries.

Russell Freeman moved and Ron McBee seconded to adjourn.
Meeting Adjourned at 9:00 p.m. C.S.T.