

BRAUNVIEH BULL BUCKS

Win a \$2,500 Credit
toward the Purchase of a Braunvieh Bull!

THE NATIONAL BRAUNVIEH SPRING BULL TEST SALE

April 8, 2010 – Midland Bull Test, Columbus, Mont.

www.midlandbulltest.com

50+ Performance and RFI-Tested Bulls Sell!
Fullbloods, Purebreds, Polled, Black and Percentage

BRAUNVIEH
When Profit Matters

Profit from the Influence

Braunvieh-influenced calves outperform other breeds in feed efficiency and carcass traits. Braunvieh sires have exceptional longevity and will give calves hybrid vigor as well as add superior maternal traits.

Braunvieh Claim Top Bid on Superior Video Auction

Richards Braunvieh of Grafton, Neb. offered percentage Braunvieh calves in the Superior Livestock's Big Horn Classic video cattle auction. The calves brought \$119 per cwt. topping the sale by \$10/cwt. for all regions in the 550- to 590-pound weight range. The five-day sale, Aug. 17-21, moved over 221,000 head of calves, feeder cattle and breeding stock.

"In October, we weighed and shipped these calves with six inches of snow. After shrink, they averaged 670 pounds on steers and 590 pounds on heifers. With the contract weight average at 590 pounds, these calves performed better than estimated and brought \$90 per head more than expected," says Blaine Richards.

What Cattlemen Say

"I have used Braunvieh genetics for 14 years. They perform exceptionally well at our altitude (8,500-10,000 feet) with no Brisket Disease. Our Braunvieh cows will graze the steep mountain sides and are exceptional mothers no matter what the weather conditions are. We have cows that are over 12 years old still thriving in our hard winters and mountainous ranch environment. All that, plus they are easy keepers with a tremendous amount of muscling and beef."

– Dusty Hackett,
Arapahoe Basin Ranch, Walden, Colo., 750 Mother Cows

"Our experience with Braunvieh cattle has been that they perform well in the feedyard and post good feed conversion, but where they really stand out is on the rail. They have everything the packer wants."

– Todd Sigmon, Division Manager
Dinklage Feedyards, Proctor, Colo., 65,000-head capacity

BRAUNVIEH BULL BUCKS PROMOTION RULES

Purchase a \$20 ticket and enter to win one of two \$2,500 credit vouchers redeemable at the Braunvieh Sale at Midland Bull Test April 8, 2010. **Fill out the ticket below, pay \$20 before March 25, 2010** and you will be entered in a drawing sponsored by the Braunvieh Association of America (BAA). On March 30, the BAA will draw two winning tickets. Winners will have 24 hours to claim their prize. The Braunvieh Bull Bucks Credit Vouchers must be applied toward the purchase of a Braunvieh bull at The National Braunvieh Spring Bull Test Sale. Only one winner per address will be allowed. **Your presence is not required to win.**

SEND ENTRY TO: BRAUNVIEH ASSOCIATION OF AMERICA • 3815 TOUZALIN, AVE, SUITE 103, LINCOLN, NEB 68507 • (402)466-3292

BRAUNVIEH BULL BUCKS *Promotion Entry Receipt*

Purchased From: _____

Phone: _____

BRAUNVIEH ASSOCIATION OF AMERICA
3815 Touzalin Ave., Suite #103 • Lincoln, Neb. 68507
(402) 466-3292 • www.braunvieh.org
DRAWING WILL BE HELD MARCH 30, 2010

2010 BRAUNVIEH BULL BUCKS *Promotion Entry*

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

RETURN
TICKET BEFORE
MARCH
25!!