

***Braunvieh Association of America
Core Policies***

1. ***The Braunvieh Association of America works to continually improve the relevance and reliability of the performance data base for Braunvieh and Braunvieh influence cattle by using only the best available science for genetic prediction and breed improvement programs.***

2. ***The Board of Directors and the staff of the Braunvieh Association of America treat every member equally providing access to services and information impartially. As a result, the Braunvieh Association of America does not take a role in the marketing of an individual member's cattle.***

3. ***The Braunvieh Association of America employs targeted, audience specific, communication tools and vehicles to inform and educate the various industry segments as to the value of Braunvieh genetics. The Braunvieh Association of America takes every precaution to ensure that its communication tools and vehicles only present factual and relevant messages.***