

Braunvieh Association of America
Board of Directors Meeting
January 13, 2010 2pm MST
Double Tree Hotel
Denver, CO

In attendance:

Ron Bolze	Mark Fullenwider
Robert Williams	Art Brownlee
Russell Freeman	Ray Snider
Bob Brink	Roseanne Segarra
Randy Breshears	Steve Whitmire
Stephanie Nelson	

Absent: Steve Holt Lance Warn
Jeff Hampton

Others: Jessica Johnston Shirley Snider
Merry Brownlee Janice Breshears
Ron McBee Jeff Diles
Dr Bob Zinnikas Lisa Bard
Tommy Clark

The regular January meeting of the Braunvieh Association of America Board of Directors was called to order by President Russell Freeman at 2:00 pm. Ron Bolze led us in a prayer to start the meeting.

Ray Snider moved to abstain from reading of minutes and approve as written. Art Brownlee seconded. Motion carried.

Mark Fullenwider presented his finance report. It will be attached to the minutes for the record. He outlined the profit and loss, with the year showing a loss of \$11063.42. He also presented the Accounts Payable report of \$51909.45 due at the end of the month. He noted that we have had past due accounts --- due to renewing their membership dues. This will be of concern when it comes to estimating our Inventory Assessments for the 2010 year. He noted that all fees associated with the loan are on a separate line item under expenses. Fullenwider explained that fees for Annual Meeting and Banquet had to be paid in advance due to our credit being declined. Breshears asked about the Junior Association money being a separate accounting --- as it was not really the Associations money. Bob Brink moved to accept the Treasurers Report. Steve Whitmire seconded. Motion carried.

Ron Bolze gave a report on GPS. We currently owe \$8300. GPS has stated that they will accept a payment of \$5000 to keep us from being shut off. Bolze has approached GPS with negotiations. He hopes to hear back from Joe Massey soon.

Mark Fullenwider presented an error within the budget --- the far column did not add correctly and there is a negative balance. A discussion continued noting the few changes within the year so far and some that might happen in the future. It was moved to accept as is with the correction of the error by Art Brownlee. Steve Whitmire seconded. Motion carried.

Ron Bolze reported he had discussed with legal counsel the proposed Investment Membership. Mr Summerlin had suggested that the name be changed as well as removing the line about membership dues. The \$50 annual dues must be paid each year. Bob Brink said he didn't like the idea of one member being a super member and another being a plain member. Bolze suggested that the name be changed to Premium Services Option. Art Brownlee moved to approve the Premium Services Option as is --- with adding the dues need to be paid each year. Bob Brink seconded. Motion carried.

Web Site Banner Advertising was presented by Roseanne Segarra. She previewed the space on the website for all to see. She and Robert had thought of \$50/month for the space --- for a certain length of time (ex. 1 min). A committee will be formed of Roseanne, Ron McBee, and BluePrint Marketing to look into the length of time and the fee accompanying it. It was also suggested to sell the space to Industry as well as Breeders, and to see how many hits the website gets daily, monthly, yearly.

Jo Dexter & Lisa Bard gave an overview of how the National Sale plans for Friday were progressing. Ron Bolze will be handling phone bids, Gies/Stout/Rasby will be ring service, Mark Nelson will be on block as well as consulting. Jo and Lisa asked for all info on personal sale lots by Thursday noon.

National Show report was given by Stephanie Nelson. 62 head will be shown Thursday afternoon. Over 100 head has been entered in Ft Worth.

Roseanne Segarra presented Section 6 of the Rules and Regulations – Artificial Insemination. Robert Williams communicated that the current system seemed to be user friendly and breeder/owner friendly. Randy Breshears moved to keep the program the same as previous program. Art Brownlee seconded. Motion carried.

Annual Meeting was reviewed. The agenda was reviewed as presented.

Bob Brink moved to adjourn. Mark Fullenwider seconded. Motion carried.

Joe Cassidy gave an overview of his study at North Carolina's research herd to several interested parties. His research is ongoing and his numbers were not finalized as of his reporting.

Respectfully submitted –

Stephanie Nelson
Reporting Secretary