

***Braunvieh Association of America  
Mission Statement***

***The mission of the Braunvieh Association of America is to support and encourage the use of Braunvieh genetics in the global beef industry by:***

- 1) maintaining the integrity of the Braunvieh Association of America herd book***
- 2) equipping members with information and selection tools necessary to compete***
- 3) expanding opportunities for members to attract and service customers***
- 4) fostering interaction among members***